



Education

Conference sponsorship opportunities

Your chance to support a key Education event



“Quality in school education:
What’s worth fighting for?”

InterContinental Melbourne, The Rialto ■ Friday 12 October

Invitation:

Promote your organisation at a leading Education conference in 2012

Conference host

Monash is one of Australia's largest and most dynamic universities. Its research is internationally recognised and its faculties are acclaimed for teaching excellence.

The Faculty of Education, rated above world standard by the Federal Government Excellence in Research for Australia (ERA), is hosting a research conference on Friday 12 October 2012 at The Rialto.

About the conference

This key event brings together senior representatives from Victorian and national education sectors as well as principals and teachers from all Victorian schools.

Delegates will learn about current education challenges from leading researchers including Professor John Loughran (Dean of the Faculty of Education), Professor Peter Sullivan (Professor of Mathematics Education) and Professor Jane Kenway (ARC Fellow).

Keynote presentations will be followed by workshops facilitated by leading researchers. Delegates will explore policy impacts, leadership issues and improving classroom practice.

This event is an invaluable opportunity to showcase your organisation to key decision-makers and influencers from the Australian education sector. You will also meet senior stake-holders from leading education organisations and schools.

Who will be attending?

This event will attract over 180 key decision-makers and influencers in education including:

- education policy makers
- key education system representatives (from state, catholic and independent sectors)
- school principals and teachers
- representatives from national peak bodies (including the Australian Institute for Teaching and School Leadership)
- state principal and curriculum associations
- major philanthropic organisations.

Why sponsor this event?

If you are looking to strengthen your profile among key decision makers within the Education industry, your organisation must be seen at this conference. You will have direct access to some of the most influential and important organisations, schools and departments.

Depending on your chosen level of sponsorship, you will have the opportunity to:

- display your company logo
- receive publicity at the opening ceremony
- advertise in the conference program
- promote on the conference website
- insert a promotional item in the conference satchel
- display a corporate banner.

Platinum sponsors will have the added opportunity to showcase their organisation and network with delegates.



Your sponsorship options

Platinum Sponsorship

\$7,000 (+GST)

- Acknowledgement as a Platinum Sponsor at the opening ceremony.
- A full-page advertisement in the conference program.
- Acknowledgement as a Platinum Sponsor on the conference website.
- Company logo printed on the inside cover of the conference program.
- Opportunity to place an insert in the satchel given to all delegates.
- Corporate banner placed inside each of the break-out workshop rooms.
- An exhibition stand at the conference (tables, chair and pinboard provided).

Gold Sponsorship

\$5,000 (+GST)

- Acknowledgement as a Gold Sponsor at the opening ceremony.
- A full-page advertisement in the conference program.
- Acknowledgement as a Gold Sponsor on the conference website.
- Company logo printed on the back cover of the conference program.
- Opportunity to place an insert in the conference satchel given to all delegates.
- Corporate banner placed inside two of the break-out workshop rooms.

Silver Sponsorship

\$3,000 (+GST)

- A half-page advertisement in the conference program.
- Acknowledgement as a Silver Sponsor on the conference website.
- Company logo printed in the conference program.
- Opportunity to place an insert in the conference satchel given to all delegates.

Bronze Sponsorship

\$1,800 (+GST)

- A quarter-page advertisement in the conference program.
- Acknowledgement as a Bronze Sponsor on the conference website.
- Company logo printed in the conference program.

Conference Satchel Sponsorship

\$1,000 (+GST)

- Opportunity to place an insert in the conference satchel.

Logo Sponsorship

\$1,000 (+GST)

- Placement of company logo in the program.
- Placement of company logo on the conference website.



Find out more

For more information about sponsorship, please contact:
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Visit the conference website
for more information:
[www.education.monash.edu/
research-conference](http://www.education.monash.edu/research-conference)

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