



ConfirmPlus

Accurate and Easy

**Confirm the
pregnancy status
of your cows
with confidence**

- using just a milk sample!

ConfirmPlus is a simple and convenient alternative to conventional cow pregnancy testing.

- **Accurate** (for cows at least 120 days post-mating)
- **Non-invasive**
- **No mess**
- **No stress**
- **No lost production**
- **No risk of disease transmission**

Join the many farmers already enjoying the advantages of modern-day cow pregnancy testing.

Why Use ConfirmPlus?

Accurate and reliable

Field trials prove ConfirmPlus is over 98% accurate at diagnosing pregnant and empty cows – provided that cows are 120 days post-mating.

Clean and non-invasive

ConfirmPlus means no mess for you and no discomfort for your cows. It eliminates risk of disease and abortion that may result from invasive pregnancy testing.

Stop culling pregnant cows and make better carry-over decisions

Once you establish a system suited to your calving pattern and mating system, ConfirmPlus will help you make more informed decisions.

Convenient and flexible

Test your cows using routinely collected milk samples as part of your regular herd recording process - or test individual cows when it suits you, with our flexible Farmer Sampling option.

Technical support and follow-up

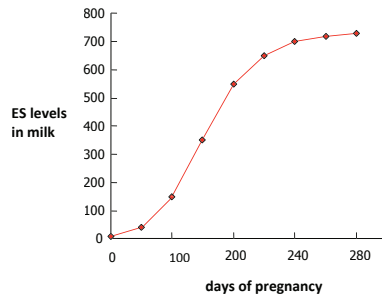
We offer comprehensive back-up technical support from highly qualified laboratory and field staff.

We are here to answer your questions and to troubleshoot any problems you might be experiencing.

How ConfirmPlus Works

A simple overview

1. Pregnant cows produce a hormone called estrone sulphate. This hormone comes from the cow's placenta (and ONLY from the placenta) and is released into a pregnant cow's blood stream and milk.
2. As a cow's pregnancy progresses, the concentration of the hormone increases.
3. The levels of the hormone in milk reflect the amounts produced by the placenta.
4. ConfirmPlus is able to accurately measure the concentration of this hormone from a cow's milk sample. After 120 days post-mating, there will be significant levels of the hormone in the cow's milk. But only if it is pregnant.



How estrone sulphate (ES) levels increase in the milk during pregnancy



How To Find Out More

Online

For more information about ConfirmPlus visit:
www.confirmplus.com.au

Our website features:

- a comprehensive FAQ section
- detailed field trials and results
- case studies for different batch mating systems.

Phone

To find out more about using ConfirmPlus – for both herd recording and farmer sampling options - please contact Pacific Biotech on:
1800 734 504

You may also call this number for comprehensive technical support and follow-up.

