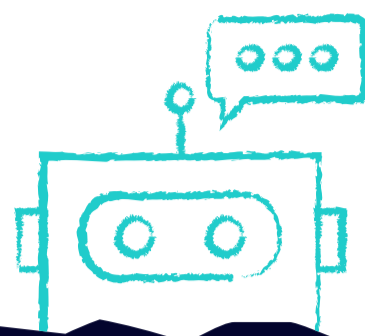


ChatGPT in practice: How to write the perfect prompt

Your guide to getting powerful chatbot responses



The 5 pillars of the perfect prompt

Find the answers you've been looking for.

1	2	3	4	5
Set the pattern	Set the goal	Add point of view	Add writing style	Add extra instruction
Specify your desired output style.	State your request with a verb.	'Write like [x].'	'Write using a [x] tone.'	Set additional restrictions.
<ul style="list-style-type: none"> Poetry sometimes has rhyming couplets... I like brand taglines like Nike, can you please... 	<ul style="list-style-type: none"> Create Write Rewrite Rephrase Find Summarise Explain 	<ul style="list-style-type: none"> Queen Elizabeth A marketing pro Tony Robbins A 5-year-old A CEO 	<ul style="list-style-type: none"> Formal Professional Cheeky Conversational Persuasive 	<ul style="list-style-type: none"> Be concise Don't use any jargon Explain it as if I'm in Year 9 Use only 100-150 words

But wait, there's more...

Your initial prompt is merely step one. Here's what you can do *after* ChatGPT responds to get the best possible result.



Adjust the responses: Add 'make it more surprising' or 'make it more conservative', for example.



Ask it to check its work: 'Did you miss any topics?'



Encourage: Add 'thanks, that's spot on!' when you get a response you like.



Give constructive criticism: Include and explain your feedback.



Be respectful: ChatGPT is learning.

Example prompt



'RIP Cleopatra, you would have loved YouTube eyeliner tutorials.'

Write ten more tweets like this from the perspective of a terminally online comedian. They should be funny, unexpected, and start with 'RIP [famous person] ...' Maximum of 15 words.



Set the pattern



Set the goal



Add point of view



Add writing style



Add extra instruction

Want a pro-ChatGPT user – AKA a professional copywriter – to help you write your content?

Reach out to the humans at RM.