



Day, Month, Year

Title, First Name, Surname
Church Name
Church Address
STATE SUBURB POSTCODE



Dear Title, First Name, Surname

Does your church operate from week to week with only half your members ever present and involved?

If so, you're not alone.

The most common issues plaguing churches today – attracting outsiders, involving members and integrating new members - can be overcome when church leaders turn their focus to one thing: **community engagement.**

And what's one way to better engage your church community? Smart technology.

Australian churches on the whole, have been slow to adapt to new technology as a means of remaining relevant. It's no wonder then, why so many people flock to places like coffee shops - supplanting the central role the church plays in their lives.

So if you want to learn how technology can be leveraged to engage your church community, don't miss this special industry seminar:

How Technology Can Revitalise Your Church

4pm-5.30pm, Wednesday 3 June 2015
Temple Beth Israel: 76 Alma Road, St Kilda

At this special presentation, you will also see and experience how one place of worship – Temple Beth Israel – was transformed into a flexible sanctuary space with effortless listening conditions.

During the seminar, I will show you how technology can be used to:

- 'Immerse' every person in your service – no matter where in the room they are seated
- Keep members who are not physically present connected and involved
- Re-engage the aging cohort of your community and the hearing-impaired
- View people's 'smartphone attachment' as an opportunity rather than a threat
- Future-proof your church for the technology of tomorrow

This is a FREE 'invitation-only' event. But spaces are strictly limited.

To reserve your place, head to www.urbanintel.com.au/revitalise before **Friday 22 May 2015**. Or simply return the RSVP card on the invitation provided.

Yours sincerely

Dr Lior Rauchberger
DIRECTOR, URBAN INTELLIGENCE

▶ P.S. This event is more than a presentation. It is also a demonstration of the new state-of-the-art audio system at Temple Beth Israel. This is your opportunity to experience it for yourself!

