

FROM INTERN TO INNOVATION

Looking to bring fresh talent into your business?

The Marketing Internship Program from Monash University is the perfect vehicle to connect with the brightest new marketing minds of today.

> Fresh, modern thinking

Your intern will bring a fresh perspective and new insight into your business.

> Time saving

Get the skillset you need – without the effort. We sort, screen and recommend the most suitable interns for your business or project.

> Cost-effective

Above all, our interns are hungry for real-world experience. So although you may choose to, you're not expected to pay your intern¹.

> Easy recruitment

If your intern is the right fit, you can formally employ them after the program (but you're not obliged to do so).

> Extra manpower

Low on marketing resources? Your intern will be ready to slot in wherever they're needed.

> Flexible hours

Although internships usually align with university semesters, our interns do their best to fit in with your business needs².

> Added expertise

Many of our marketing students are studying a second degree such as science, law or psychology.

> Fully covered

Your business will be fully covered by the university's personal accident and public liability insurance policies.

PROJECT IDEAS FOR YOUR INTERN

Research & analysis

- Competitor and market research
- Survey design and execution
- Data analysis and reporting
- Results and recommendations

Marketing & strategy

- Brainstorming and idea generation
- Digital and social media management
- Marketing collateral development
- Event management

Sales & operations

- General sales support
- Sales reporting
- Supply chain liaison
- Customer feedback collection

I rely on the program time and again

'I've secured many high quality interns over the years thanks to Monash University. And just recently I used the program to fill a graduate position. I rely on the program time and again because I know that every intern Monash recommends has so much more than a quality marketing education. They have a genuine passion and commitment to our industry and the work we do.'

Alastair McCausland, Channel Marketing Manager
Fonterra Co-operative Group Limited

LET'S BEGIN

Contact us today.

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¹ Out-of-pocket expenses such as travel may apply.

² Visa requirements for international students may apply.