

Discover the difference today

To find out more about Rose Corporate and how we can make a difference to your business, please contact us today.

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ROSE
CORPORATE
Accountants
Valuers
Advisers

COMPANY PROFILE

Rose Corporate is not your typical accounting firm. We are a group of outgoing, energetic accountants and advisers committed to giving you something special.

A REFRESHING APPROACH TO ACCOUNTING AND ADVISORY

We don't think like accountants. We think like business people

Our clients tell us that our astute business minds are what set us apart. We think - and act - like business people.

Whether your business is about to undergo significant change, or open its doors for the very first time, we will be there to support and guide you. Our broad commercial expertise means we can help you with many issues including contract negotiations, operational structures and long-term business planning.

The ideal size to meet your changing needs

Rose Corporate is a real alternative to your traditional, second-tier accounting firm. We have the superior technical skills and depth of experience you expect – combined with the personal, hands-on service you deserve.

We are large enough to respond swiftly to your unexpected demands, yet small enough to stay closely involved with your business.

And unlike traditional accounting firms, our smaller clients don't get forgotten. Whatever your business size, you will always feel like our most important client.

A special kind of service

The Rose Corporate team is friendly, attentive and approachable. We always look for ways to make your life easier - and your business healthier.

Often, it's the small things. We return phone calls promptly. We answer your questions simply and clearly. And we'll drop by your office on our way to work with that urgent report.

But it's also the bigger things. We work hard to impartially evaluate the business opportunities you face and genuinely care about helping you make the right choices. We share your relief when poor decisions are averted – and feel your excitement when the right ones are embraced.

Now you can focus on what you do best

We understand how important it is for you to focus on the day-to-day running of your business. That's why we constantly keep abreast of the ever-changing business and tax legislations affecting your business and industry.

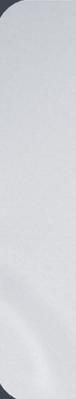
Our team regularly participates in technical training and internal workshops to ensure your business profits from new developments. Our proactive approach brings many unexpected benefits to our clients.

Because your business deserves more

In 2005, Shane Rose established Rose Corporate with a view to offer something special to its clients. Something different.

Since then, Rose Corporate has grown steadily, yet has always stayed true to this vision. And as Shane continues to build his team, he looks for people with more than the right skills and experience. He looks for people with that same positive energy; people that are excited to be a part of something different.

So whoever you work with from Rose Corporate, you'll know that every one of us is proud to be a part of the team and committed to our clients over the long-term.



Our team is genuinely excited about helping your business grow – and attending to your personal advisory and strategic needs.

we love to share our positive energy with our clients. visit our office and you will feel it too. the pulse. the passion. it's contagious.

OUR SERVICES AND SPECIALIST CAPABILITIES

Traditional accounting services you can rely on

Our expert team can help your business with the following accounting services:

- Income tax returns and financial statements
- Income tax advice and planning
- Regulatory compliance
- Capital gains tax
- Fringe benefits tax
- PAYG tax
- GST advice
- Superannuation
- Corporate secretarial services

Professional advisers to help you move your business forward

Change is a constant part of any business. It is necessary to succeed and sometimes, just to survive. But for many people, change can feel scary. That's why you need professional advice you can depend on.

The advisers at Rose Corporate draw on their vast experience and specialist knowledge to give you objective and comprehensive advice. We can help you move your business forward with clarity and confidence.

So whether you are looking to acquire a new business, launch your brand in another country or plan for an uncertain future, we're there for you at every step.

We advise on a broad range of areas including:

- Business acquisitions and negotiations
- Franchising and licensing
- Budgeting and financial modeling
- Due diligence
- Business plans
- Corporate structure
- Asset protection
- Employee remunerations (including bonus schemes)
- International planning
- Retirement planning

Rose Corporate has extremely strong and influential relationships with all of Australia's major commercial banks. This means we can connect you with a team of respected associates who can advise you in related fields such as legal, finance, IT and branding.

A renowned team of business valuers

Rose Corporate is proud of its long-standing reputation as one of Australia's most influential teams of valuation experts. As testament to our expertise, Rose Corporate has been appointed as a Panel Valuer by all of Australia's major commercial banks.

We apply proven methodologies, extensive experience and careful judgment to give you the robust valuation you demand.

Your business might need an independent valuation for a range of situations, including:

- New finance or refinancing
- Business acquisition
- Disposal or merger of a business or its assets
- Tax considerations such as capital gains and stamp duty
- Calculation of goodwill to update the intangible assets of your business
- A management buy-out or buy-in
- Shareholder disputes
- Marital breakdowns
- A business re-organisation
- Litigation support