

At Red Nose, we're passionate about saving little lives

A future where no child dies suddenly and unexpectedly during pregnancy, infancy or childhood...

That is our vision.

Through world-class research, advocacy and education we believe we can achieve this.

Please donate today to help make our vision a reality.

Together, we can save lives

Let's make sure that no family has to experience the pain of losing a baby to stillbirth – ever again.

Please donate now by
filling in the Reply Form
or calling
1300 484 480

You can also give via
rednose.com.au/donation

**red
nose**
saving little lives

**Together,
we can be the
guiding light for
families trapped
in darkness.**



**Together, we can make
stillbirth a thing of the past.**

Larissa will live on in their hearts forever

After Donna and Geoff Campbell lost their baby girl to stillbirth 12 years ago, Red Nose was their salvation.

Today, Donna volunteers as a much-needed Peer Supporter who helps other grief-stricken families through their darkest days.

As someone who has been there before, Donna understands their pain on a deeper level.

It's her way of giving back to the people who saved her.

It's her way of honoring Larissa and the life she never had.



Giving families the hope and strength to carry on

Red Nose has been offering free Grief and Loss Services for over 40 years. And as Donna well knows, they really do make a difference.

Among the services we provide, our Peer Support Program is integral and unique to Red Nose.

That's because our Peer Supporters offer a very special and personal service – one that can only be provided by parents who have directly experienced the loss of a child.

By working together, our Grief Counsellors and Peer Supporters offer professional and experiential guidance, allowing us to give the best possible care to bereaved families.

Your gift today will make sure we can continue to provide our vital support services to the people that need it most.

Red Nose Grief and Loss Services

- Grief and Loss Counselling
- Peer Support
- 24-hour Bereavement Support Line
- Sibling Support
- Grandparent Support
- Annual Memorial Services

Today stillbirth is 17 times more likely to occur than SIDS

Would you believe that with each passing year, more than 2,100 Australian babies die due to stillbirth?

That's 2,100 parents left devastated – along with siblings, grandparents and often, entire communities.

What's more, these deaths are often sudden... and unexplained.

Red Nose is determined to make a difference.

Through the work of leading researcher Dr Adrienne Gordon, we've already confirmed one key risk factor for stillbirth – the maternal sleep position.

As the recipient of our 2017 and 2018 Trans-Tasman Research Grants, Dr Gordon's team is investigating the safest going to sleep position during pregnancy, and the most effective ways to maintain it.

But maternal sleep position is just one of many potential risk factors.

That's why more research is so vital. We need to alert parents to all the risk factors – as soon as possible.

At Red Nose, we want the deaths to stop. And with your support, we know we can make it happen.

Research is the answer

Since Red Nose began research into SIDS, deaths have reduced by a massive 85% – saving over 9,900 little lives.

How did we do that?
Through medical research.