

SDEROT RESILIENCE CENTRE

Securing a brighter future
for children living
with trauma

2020 JNF Victoria Division
Major Campaign Sponsorship
Opportunities



THE NEGEV COMMUNITY OF SDEROT



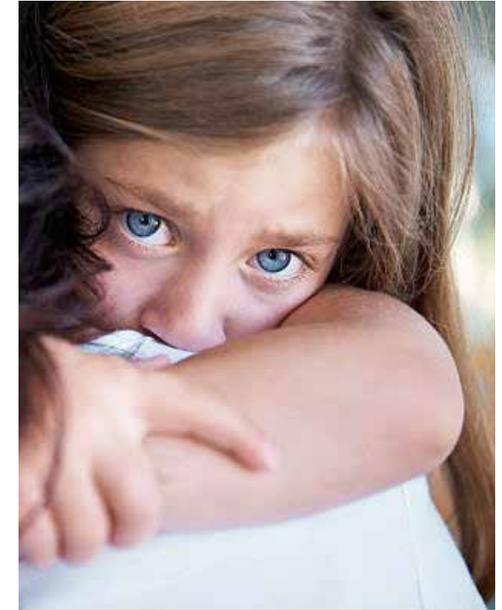
800+
rocket, kite or
mortar attacks
from Gaza in 2019



<2km
from the
Gaza border



15 seconds
is all the time people
have to find safety
from these attacks



80%
of children in Sderot
suffer from PTSD



WILL YOU HELP US CHANGE THE LIVES OF CHILDREN SUFFERING FROM TRAUMA?

This year, JNF Australia is supporting the creation of a new Animal-Assisted Therapy Centre in the Sderot Resilience Complex.

Bad dreams, separation anxiety, regressive behaviours, restlessness and emotional outbursts.

These are the troubling symptoms that many children in Sderot are displaying – as a result of the constant rocket attacks they experience.

But with your help, we can give these children a renewed sense of safety, belonging and purpose.



'It is hard for me to see so many children suffering from these rocket attacks, where they get to a point where they are paralysed with fear. I know it very personally, because my daughter, Emunah, who is seven, suffers from PTSD.'

Alon Davidi
Mayor of Sderot



ANIMAL-ASSISTED THERAPY IS ALREADY HAVING AN IMPACT IN SDEROT

Established three years ago, the temporary Animal-Assisted Therapy Centre in Sderot has been a heartening success.

Children undergoing treatment are re-engaging in all areas of their lives – with marked improvements in their connection to their loved ones and the community.

As animal caregivers, children are building a sense of responsibility and the skills they need to cope in crisis situations.

But sadly, due to a lack of space and resources, the current centre is unable to meet demand.

And that means hundreds of children in Sderot are not getting the treatment they so desperately need.



300%
INCREASE
IN CAPACITY

The new centre will be able to treat up to 1,000 children a year – compared its current limit of just 350 children.

PLEASE HELP US BRING THIS NEW 1500M² STATE-OF-THE-ART FACILITY TO LIFE

The first stage of construction, which is focused on individual treatment spaces, is underway. Now however, we need urgent funding so that we can begin Stage 2, immediately.

This second stage will be focused on group therapy – a critical form of treatment that is in high demand.

Schools in Sderot and surrounding towns, welfare centres and regional councils are all desperate for this therapeutic solution.

With your help, by the completion of Stage 2, the centre will be able to dramatically increase the number of people it can treat at one time.

This is especially important in times of emergency – when school is cancelled and the demand for our treatments suddenly surges.



**SAFE, MODERN
SPACES FOR CHILDREN TO
HEAL, BOND AND CONNECT**

**Agility spaces for dog-assisted therapy
(where children become the dog trainers)**



**Animal pens and open spaces
for small animals to roam free**



**Group treatment spaces that can
accommodate up to 30 people at once**



**Rocket-proof rooms to protect
children in case of emergencies**



CHOOSE YOUR GIFT. CREATE REAL IMPACT.

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<input type="checkbox"/> JNF Guardian	\$25,000
<input type="checkbox"/> JNF Platinum Sponsor	\$18,000

Tiered features and acknowledgements

Your logo or family name:

- On promotional material and invitations
- In audio visual displays throughout the 2020 campaign
- On the JNF website for 12 months on rotation
- In the JNF pocket calendar
- In all JNF newsletters

**Please contact
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confidential
discussion today**



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