



stjohnvic.com.au

Dear XXXXXXXXXXXXXXXXXXXX

**St John Ambulance is offering
FREE First Aid training for primary
school children across Victoria.**

**And YOUR
school can be
a part of it.**

St John Ambulance (Victoria) is committed to promoting the importance of First Aid in the community. And we believe primary school is the perfect place to start.

About the program

Launched in 2012, First Aid in Schools is our flagship community program. It's designed to teach kids how to respond in an emergency and contribute to building a more resilient community.

The program is:

- ▶ **Fun and engaging:** age-appropriate learning for each year level (Prep to Year 6)
- ▶ **Short and sharp:** one-off 45-minute sessions for all age groups
- ▶ **Curriculum aligned:** integrates with Victorian Essential Learning Standards (VELS)

But best of all, it's free!

That's right. The First Aid in Schools program is absolutely FREE to both schools and parents.

Why free, you ask? Because we believe that every Australian child should have access to basic First Aid knowledge. And thanks to First Aid in Schools, we're turning our vision into reality.

Book now for Term 4

It's not too late to secure a spot in Term 4, 2017. In fact, now is the best time to give your students the life-saving skills they need – right before the summer holidays.

And if you do book before the year is done, your school could also receive*:

A FREE MiniAnne Plus Manikins Pack



Valued at **\$797.50**, this pack is a great way to ensure your students refresh their CPR skills and retain their First Aid knowledge. The pack includes 10 manikins, 10 kneel mats, 10 pump bags and more!

* Offer only valid for Victorian schools that book at least 350 primary school students into the program. Offer also only valid for bookings in Term 4 2017. Maximum one manikins pack per school. Packs only available until stocks lasts.



What are you waiting for?

Book today by calling **(03) 8588 8885** or emailing firstaidinschools@stjohnvic.com.au.
And when you do, please quote the promocode **'TERM4'** to redeem this offer.

Yours sincerely



Gordon Botwright
Chief Executive Officer
St John Ambulance Australia (Victoria)

P.S.

St John has already trained **over one million** Australian primary school children. But our goal is for ALL students across Australia to be First Aid trained by 2020. And with your help, we can achieve this goal. So call **(03) 8588 8885** to book in today.

LITTLE HERO: Callum DiPietro



Just 10 weeks after completing the St John First Aid in Schools program, 10-year-old Callum DiPietro saved his mum's life in August 2016.

Callum's mum Kendra suffered anaphylactic shock before fainting, hitting her head and falling unconscious on the bathroom floor. When Callum found her moments later, he calmly called Triple Zero and put her in the recovery position while waiting for the ambulance.

Kendra – who made a full recovery – is incredibly proud of Callum for his quick thinking and lifesaving actions. What's more, the paramedics have no doubt that if Callum hadn't received the First Aid training, the outcome would have been very different.

And Callum isn't alone. He is just one of the many little heroes who have helped save lives thanks to our program.