

## Our values

### Clear values, clear results

Take it from us – the path to personal growth is full of twists and turns. When things seem uncertain, it's easy to get thrown off course. Unless of course, you have solid values to anchor to.

Our values are our north star: guiding our every decision and keeping us on task.

Who benefits from this clarity of vision? You. Always.

### We believe in all we do, earnestly and authentically

At Leadership Reboot, our coaching and HR services are unlike any other on the market.

Why? Because Founder Brenda James curated every service based on decades of experience. No fluff or guff. Just solid programmes – and proven results.

Our team backs every single element of our offering, 100%.

### We do what's right – not what's easy

We stand tall in our truth, striving for honesty and sincerity at all times.

Expect us to challenge you, hold you accountable and raise your resilience. And we'll always tell you what you need to hear, not what you want to hear.

It's the fastest way for you to grow – and for us to help you achieve the results you're striving for.

### We work hard. We don't wing it.

As your coach, our job is to help you achieve the best outcome, no matter what.

We stay focused, energetic and dedicated until the task is done – and we never stop short of what we know is possible.

We know you've come to us because hurdles are blocking your path. And we're going to work just as hard as you to clear the road ahead – together.

### Hungry for continual growth

Self-awareness. Life-long learning. And openness to feedback. We encourage our leaders to strive for this growth mindset.

And we hold ourselves to the same standard.

That means when it comes to our programmes, we never rest on our laurels. So you'll reap the benefits of our cutting-edge courses – that incorporate the latest leadership theory and organisational psychology principles.

### When we're in, we go *all in*

Loyalty is the backbone of our business. We are loyal to our process, to ourselves – and to you.

And what we ask in return from you is simple: that you show this same loyalty.

If you're willing to put 100% into the Leadership Reboot process and remain committed to change, we'll be an unstoppable team.

### Wellbeing is at our core. Always.

Our goal above all is to be healthy, happy and fulfilled. That's why we invest in our holistic selves: our relationships, our community, and our appetite for fun.

It's how we stay energised, focused and relentless when working with you.

And naturally, we want you to find balance in all areas of your life as well – so that you too can be the best version of yourself at work.

Because true leadership is underpinned by self-care.